

Government Relations Manager

GENERAL DESCRIPTION

Alberta's Industrial Heartland Association (AIHA) is seeking a motivated and experienced Manager to enhance the strategic government relations efforts of the organization. Working in a team environment, this individual will utilize her/his existing extensive knowledge and relationships with government and other key business/industry/non-profit stakeholders to lead the development and implementation of an effective and strategic government relations and advocacy program. This program will serve to advance AIHA's goals on responsible value-added resource development and investment attraction in Alberta's Industrial Heartland (AIH). The individual will work closely with the Director of Government Relations in the matters of policy development and promotion, and align with relevant stakeholders to ensure maximum effectiveness of strategic outreach. The successful candidate will utilize their collaborative and client-focused service attitude to become a positive addition to the AIHA team.

ABOUT ALBERTA'S INDUSTRIAL HEARTLAND ASSOCIATION

AIHA is a 22-year old non-profit municipal organization based out of Fort Saskatchewan. The Association is a cooperative effort of Lamont County, Strathcona County, Sturgeon County, and the Cities of Edmonton and Fort Saskatchewan. The organization promotes and plans for responsible industrial development in AIH, which is a 582 km² designated municipal area that has become Canada's largest hydrocarbon processing region. Main activities of the Association include investment attraction, advocacy and awareness, communications and community relations. Further information on the organization can be found at www.industrialheartland.com.

SPECIFIC RESPONSIBILITIES

The successful candidate will be highly motivated and able to work within a team environment. Reporting to the Director of Government Relations, the individual will be capable of taking responsibility for the planning and execution of key areas of the organization's Business Plan. The position is ideally suited for an experienced and well-connected individual who can provide strategic leadership in government advocacy, policy research and analysis, and stakeholder engagement.

Working within AIHA's team, the individual will be responsible for (but not limited to):

1. Helping inform the development and implementation of a strategy for government relations and advocacy, at both the federal and provincial level;
2. Establishing and strengthening relationships with government, industry associations, and other stakeholder organizations;
3. Identifying emerging policy issues that have the potential to impact AIH's ability to attract investment and providing thoughtful strategic advice on how to approach those issues;
4. Monitoring trends in government developments, regulations, and policies for the purpose of developing advocacy positions and materials;
5. Proposing new and revised policy platforms that support the organization's goals and vision;
6. Organizing and participating in multi-stakeholder meetings, events, missions, hosting and tours for AIHA and AIHA stakeholders;

7. Developing and managing studies, reports, campaigns, and projects that help inform and/or implement AIHA government relations objectives;
8. Working closely with the Director of Government Relations and other AIHA team members on matters related to AIHA Board of Directors strategic planning, business planning, governance, policies, and general communications; and
9. Developing alliances with relevant stakeholder groups to ensure maximum effectiveness of outreach strategies.

QUALIFICATIONS

- Related University degree;
- Minimum of 5 years experience in government relations or government;
- Knowledge and experience working with both the Government of Alberta and the Government of Canada; experience with regional municipal governments would be an asset;
- Strong understanding of the Western Canadian energy industry, business, or economics sectors;
- Superior written and oral communications skills with an ability to persuasively present AIHA advocacy positions;
- Experience working with the private sector;
- Strong interpersonal skills and professional attitude with a demonstrated acumen in emotional intelligence;
- Leadership skills that are conducive to collaboration with government and other stakeholders;
- Ability to work independently and as an integrated part of a larger AIHA team;
- High ethical standards with an honest, open-minded approach to working with co-workers and stakeholders;
- Ability to travel domestically and internationally as required;
- Proficiency in using computers and electronic based communications including websites and social media; and
- Familiarity with AIH region, downstream hydrocarbon processing, chemicals, and/or plastics manufacturing would be considered an asset.

COMPENSATION

A competitive compensation package will be provided to the successful candidate.

APPLICATION PROCESS

Applications for this position will be accepted until **noon MST on January 18, 2021.**

Applications, including a cover letter and resume and any questions that you may have, must be submitted in electronic format to:

Stacy Powell, Office Manager
Alberta's Industrial Heartland Association
stacy@industrialheartland.com