Located in the northeast Greater Edmonton region, Alberta’s Industrial Heartland is one of the world’s most attractive locations for chemical, petrochemical, oil, and gas investment. It is Canada’s largest hydrocarbon processing region with operating investments of over $35 billion. Approximately $15 billion in additional investment is proposed for the next decade.

The region’s 40+ companies, several being world scale, provide fuels, fertilizers, power, petrochemicals and more to provincial and global consumers. The region presently accounts for 43% of Canada’s basic chemical manufacturing.

Refining opportunities in Alberta are not limited to oil, gas and petrochemicals. Alberta also has an emerging industrial biochemical sector using biomass as an alternative feedstock to petrochemicals in the production of energy products and industrial chemicals.

Industrial development is strongly supported by municipal and provincial governments. Alberta has a democratic and business friendly political system in addition to a favourable tax structure.
The city of Edmonton is the capital of the western Canadian province of Alberta. It is the most populous city in the province and the fifth most populous metropolitan area in Canada. Edmonton is located in the heart of the province, situated on the North Saskatchewan River. The city is known for its cultural and educational institutions, including the University of Alberta and Jasper Place, a major cultural district.

Edmonton is often referred to as the "Capital of the North" due to its strategic location. It is a major transportation hub, with access to major highways and airports. The city is home to one of the world's largest oil refineries and is a major center for the oil and gas industry. Edmonton is also a hub for the agricultural and food processing industries, with significant production of wheat, meat, and dairy products. The city is also a major center for health care, with several hospitals and clinics.

Edmonton is a major tourist destination, with attractions such as the Muttart Conservatory, the Fort Edmonton Park, and the River Valley. The city is also known for its vibrant arts and culture scene, with numerous galleries, museums, and performance venues. Edmonton is also home to the Edmonton Oilers, a professional hockey team that competes in the National Hockey League.

The city is also known for its strong sense of community and its commitment to environmental sustainability. Edmonton has been recognized as a leader in green building, with numerous green buildings and sustainability initiatives in place. The city has also been recognized for its efforts to reduce greenhouse gas emissions and improve air quality.

Overall, Edmonton is a dynamic and diverse city, with a rich history and a bright future. It is a place where people from all walks of life can come together to build a better world.